

28th Annual
Red Cross
Ball

*Red Cross Strong:
Weathering Storms Together*

SPONSORSHIP
OPPORTUNITIES

March 30, 2019 | 6 p.m. to 11:30 p.m.
Raleigh Marriott Crabtree Valley



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Red Cross Strong: Weathering Storms Together



Last fall, Hurricane Florence battered the Carolinas, creating devastating flooding that inundated homes and communities. The American Red Cross has been there since before the storm's onslaught to help people get back on their feet.

More than 5,400 Red Crossers traveled to North Carolina to help following the devastation. The Red Cross opened 172 shelters; delivered more than 101,000 overnight stays in shelters; provided more than 1.3 million meals and snacks; and distributed more than 51,000 clean-up and comfort (hygiene) kits.

But while families were recovering from this storm, they were also weathering personal storms such as home fires, the need for life sustaining blood, military family emergencies, and the list goes on. And the Red Cross continues to be there with them to lend a hand and offer hope.

We need your support as Ball Sponsors to help aid those affected by disasters big and small. Your donations will help the Red Cross prepare for, respond to, and recover from disasters year-round.

Together, we are Red Cross strong,

Barry Porter

Regional CEO

American Red Cross of Eastern NC



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Sponsorship Opportunities

Diamond: \$20,000

Opens a shelter for four nights and provides meals, cots, blankets, and comfort kits for 150 people.

Listed as Presenting Sponsor on all materials; Company logo on digital invitations; full-screen logo on event video presentation; Company logo on Eastern NC Region Red Cross vehicle for 6 months; Opportunity to speak at event; On-stage acknowledgement during Ball; Weekly social media promotion; Company logo, with link, on event website; Year-long recognition signage in (3) Eastern NC Blood Service Centers; Logo displayed at each place setting; Logo on cocktail napkins; Logo on mobile bidding app; 10 Event Raffle Tickets; Reserved VIP Seating for 20

Gold: \$10,000

Helps send six volunteers to a disaster relief operation, includes: travel, lodging, food, and technical support for 11 days.

On stage acknowledgement during Ball; Weekly social media promotion; Company logo, with link, on event website; Year-long recognition signage in (2) Eastern NC Blood Service Centers; Logo displayed at each place setting; Logo on cocktail napkins; Logo on mobile bidding app; 10 Event Raffle Tickets; Reserved seating for 20

Emerald: \$7,500

Helps fully stock an Emergency Response Vehicle with supplies for three days (includes meals and snacks, travel costs, and two staff members).

Company logo on event website; Year-long recognition signage in (1) Eastern NC Blood Service Center; Company name displayed at each place setting; Logo on mobile bidding app; 8 Event Raffle Tickets; Reserved seating for 16

Silver: \$5,000

Provides financial assistance for eight families impacted by a local disaster, like a home fire.

Company name on event website; Year-long recognition signage in (1) Eastern NC Blood Service Center; Company name displayed at each place setting; 5 Event Raffle Tickets; Reserved seating for 10



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Sponsor Information

Sponsorship Level:

- \$20,000 – Diamond \$7,500 – Emerald
 \$10,000 – Gold \$5,000 – Silver

Please provide the following contact information:

Company: _____ Main contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment:

- Check Credit Card Please email me an invoice

Credit card information:

Visa Discover MasterCard AmEx Please charge my credit card for \$ _____

Card Number _____ Exp. Date _____ Security Code _____

Signature _____

Make checks payable to: Red Cross Triangle Area Chapter Amount of check enclosed \$ _____

Please send completed form and payment to:

Red Cross Triangle Area Chapter 100 N. Peartree Lane ▪ Raleigh, NC 27610

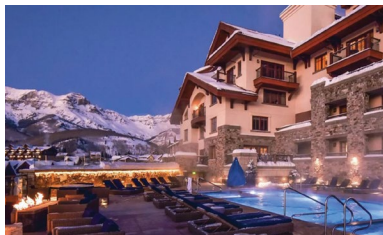
*For Diamond, Gold and Emerald sponsors, please also send high-res logo by Jan. 1, 2019.
Tax ID # 53-0196605



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Auction Item Donations

Each year, our live and silent auctions are responsible for a large part of the event revenue. Your donation of items and/or services make a difference! Please consider donating an item that best represents your business.

Contact Information:

Company: _____ Main contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Donated Item: _____ Retail Value: _____

Brief Description: _____

Item will be delivered to 100 N. Peartree Lane, Raleigh, NC 27610 on (date): _____

Item will be mailed to 100 N. Peartree Lane, Raleigh, NC 27610 on (date): _____

Item will be available for pick-up on (date): _____

Pick up instructions: _____

Signature: _____ Date: _____

Tax ID # 53-0196605



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